

East Asian and Pacific Affairs Social Media Support



Project Title	East Asian and Pacific Affairs Social Media Support
Project Summary	Do you enjoy creating visual content? Are you familiar with tracking social media statistics? We are looking for an intern to help us create social media content and prepare analytics reports for the East Asian and Pacific Affairs Bureau's Twitter and Facebook platforms.
Country	United States
Agency	Department of State
DoS Office	EAP/P
Post	N/A
Section	N/A
Number of Interns	1

Project Description

We need a self-motivated candidate to work with the Bureau of East Asian and Pacific Affairs' Office of Public Affairs to create social media content (tweets, posts, graphics, infographics, and video) that highlight U.S. engagement with East Asia and the Pacific to the general public. The content will be focused on covering high-level meetings, events, and themes between the U.S. and our foreign counterparts.

The intern will also help us keep track the performance of our Bureau's social media platforms and provide weekly/monthly analytics reports for the office leadership. This will include statistics on follower growth and tracking engagement (likes, shares, reactions, and comments) on our social media posts. Based on the findings, he/she will make creative recommendations on how to improve future content in order to increase audience reach and engagement.

Desired Skills Interests

Additional Information

N/A

Language Requirements

None